

MICROMEDIA  
TOURIST NETWORK



# Our tourist network gives direct access to a potential 100,000 people everyday

Over 8.5 million overseas visitors arrive into  
Dublin City every year.

Our strategically positioned outdoor digital  
network runs right through the heart of Dublin's  
major tourist hotspots

Get direct & immediate access at key decision  
making moments

High footfall Low wastage locations

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**College Green:**

Opposite the main entrance to Trinity College at the highest footfall thoroughfare in Dublin City

**George's Arcade:**

One of Dublin's most unique and coolest shopping arcades with a constant flow

**Liffey Street:**

Next to the Ha'penny bridge and directly opposite Dublin Woollen Mills.

**O'Connell St:**

Beside the GPO and opposite the Spire

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The Generator:  
Dublin's coolest hostel and located in the central hub of its very busy foyer

Temple Bar:  
Fleet St. entrance to Temple Bar Square, the centre of Dublin's tourist quarter

South King St:  
One of the busiest pedestrian streets in Dublin city with the Gaiety Theatre and Stephens Green shopping centre

Aungier St:  
The busiest bottleneck traffic and footfall point in the heart of Dublin's Nightlife district



**High footfall low  
wastage locations**

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MICROMEDIA  
OUTDOOR EVERYWHERE

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